## IN 2022, SILVERA FOR SENIORS CELEBRATED 60 YEARS OF PROVIDING AFFORDABLE HOUSING FOR CALGARY SENIORS

But our history goes back even further.

### 2012

As part of the organization's 50th anniversary, MCF HOUSING FOR SENIORS CHANGES ITS NAME TO SILVERA FOR SENIORS. The name signifies the Silver Era – the start of a new generation.

# 2010

Willow Park on the Bow opens as a 150-SUITE INTEGRATED INDEPENDENT LIVING COMMUNITY with available support services, A FIRST FOR LOWER-INCOME CALGARY SENIORS.

## 2018

Silvera is named a CITY CIVIC PARTNER, FORMALIZING THE FUNDING RELATIONSHIP FOR THE LODGE PROGRAM.

## 2022

Silvera celebrates 60 YEARS OF SERVICE to Calgary seniors.

# 1999-2000

The new Westview community offers ACCOMMODATION AT MARKET RATES AND HELPS TO SUBSIDIZE THE AFFORDABLE RESIDENCES. NEW SUPPORTIVE LIVING COMMUNITIES, Aspen Lodge and Spruce Lodge, open.



300 SENIOR RESIDENCES at the Jacques Lodges on Bow Trail open, receiving 800 APPLICATIONS IN THE FIRST YEAR. As time goes on, more seniors' housing sites are added and SERVICES EXPAND TO INCLUDE SUPPORTIVE LIVING LODGES.

1962

The BOW VALLEY LODGES FOUNDATION is replaced by THE METROPOLITAN CALGARY FOUNDATION (MCF).

#### Late 1950s

Former Calgary General Hospital administrator, DR. LEONARD O. BRADLEY, SEES A NEED FOR LOW-COST RENTAL RETIREMENT HOMES.

With the help of a group of prominent Calgarians, the City of Calgary and the Calgary Lions' Club, Bradley forms the Bow Valley Lodges Foundation, which BUILDS ITS FIRST 44 SENIOR LIVING UNITS IN BRIDGELAND.

#### 1959

The province introduces the HOMES FOR THE AGED ACT, supporting the building of hundreds of low-cost retirement homes across Alberta.

> SILVERA FOR SENIORS